2018 Roundtable on Value & Benefit Creation in Commercial Space
September 5, 2018  New York, NY

Agenda

8:00 – Continental Breakfast Available

8:30 – 9:00:  Opening, Welcoming Remarks, Ground Rules
- Master Moderator: Ramin Khadem, Former CFO of Inmarsat, PLC and Principal, Space Ventures, UAE
- Welcoming Remarks from Hosts & Sponsors:
  Art Dula, Heinlein Prize Trust; Michael Simpson, Secure World Foundation; Del Smith, Reed Smith

9:00 – 10:30:  Discussion 1: “There is no such thing as luck; there is only adequate or inadequate preparation to cope with a statistical universe.” – Drivers / Activities / Risk – Where Industry Is
- Moderator: Sidney N. Nakahodo, Co-founder and CEO, New York Space Alliance
- Speaker 1: Torsten Kriening, Chief Commercial Officer, PT Scientists
- Speaker 2: Bernard Kutter, Chief Scientist, United Launch Alliance
- Speaker 3: Agnieszka Łukaszczyk, Director – EU Policy, Planet

10:30 – 11:00: Break

11:00 – 12:30:  Discussion 2: “Audacity, always audacity - soundest principal of strategy.”
Government Partnerships and Regulatory Competition
- Moderator: Elizabeth Evans, Partner, Reed Smith LLP
- Speaker 1: Dale Ketcham, Vice President Government & External Relations, Space Florida
- Speaker 2: Khaki Rodway, Director, Future Launch Consulting
- Speaker 3: Stephan Reckie, Executive Director, GEN Space

12:30 – 1:30:  Lunch

1:30 – 3:00:  Discussion 3: “It’s very variety, subtlety, and utterly irrational, idiomatic complexity makes it possible to say things in English which simply cannot be said in any other language.” – Communicating Value - Common Understanding and Terms
- Moderator: Ian Christensen, Director of Private Sector Programs, Secure World Foundation
- Speaker 1: Micah Walter-Range, President, Caelus Partners
- Speaker 2: Armand Musey, Summit Ridge Group

3:00 – 3:15:  Break – Refreshments

3:15 – 4:00:  Capstone Discussion
- Speaker 1: Art Dula, Trustee, Heinlein Prize Trust
- Speaker 2: Elizabeth Evans, Partner, Reed Smith LLP
- Speaker 3: Michael Simpson, Executive Director, Secure World Foundation

4:00 – 5:00:  Reception