Session 2B: Geospatial Knowledge Platforms: Empowering the SDGs through geographic tools and services

# Opportunities and Obstacles for Enabling the Use of Geospatial Applications

Krystal Wilson Secure World Foundation November 29, 2017



## **Secure World Foundation (SWF)**

- Secure World Foundation *is a private operating foundation* that promotes cooperative solutions for space sustainability
- Our vision: The secure, sustainable and peaceful uses of outer space contributing to global stability and benefits on Earth
- Our mission: SWF works with governments, industry, international organizations and civil society to develop and promote ideas and actions for international collaboration that achieve the secure, sustainable, and peaceful uses of outer space for the socioeconomic and environmental benefits to Earth





- The Foundation acts as a research body, convener and facilitator to examine key space policy topics
  - —To promote international cooperative governance for increased space sustainability
  - —To increase human and environmental security by promoting improved governance of the delivery of information gathered from space systems in ways that promote its utility
  - —To assist in the development of effective national and international space policies and laws both in established and emerging space nations



## Sustainable Development Goals & Geospatial Data

European Space Policy Institute

Space for

Sustainable Development

Promoting Cooperative Solutions for Space Sustainability





#### EARTH OBSERVATIONS AND GEOSPATIAL INFORMATION:

SUPPORTING OFFICIAL STATISTICS IN MONITORING AND ACHIEVING THE 2030 AGENDA



EARTH INSTITUTE | COLUMBIA UNIVERSITY

By Bhanu Rekha - August 10, 2016

EARTH SCIENCES

CLIMATE

Report of the
Working Group on Geospatial Information
of the
Inter-Agency and Expert Group on
Sustainable Development Goals Indicators

co-Chairs:
Ms Marie Haldorson
Statistics Sweden

Mr. Rolando Ocampo
INEGI - Mexico

Agenda Item 12
Geospatial Information for Sustainable Development

UN-GGIM 7
UN Headquarters

Geospatial Data: Key to achieve SDGs

**ECOLOGY** 



November 28-30, 2017

swfound.org



## **Key Questions**

### Who are we delivering the data to?

- No SDG contains goals that weren't already being worked on by professionals around the world
- Need to define and think broadly from citizens to organizations to governments
- Most potential end users are unaware of the possibilities



#### How are we delivering it?

- What happens when a potential end user googles their specific topic?
- Who isn't represented in this room?
- Are resources being developed that can be understood and acted upon by non-geospatial professionals?



## **Involving All Stakeholders**

- Governmental organizations
- Donor entities
- Intergovernmental/multilateral/regional organizations
- Non-governmental organizations (NGOs)
- Space agencies
- Development contracting companies
- Space manufacturers and operators
- Data analytic businesses
- Non-space related companies
- Academia























## **Reaching More End Users**

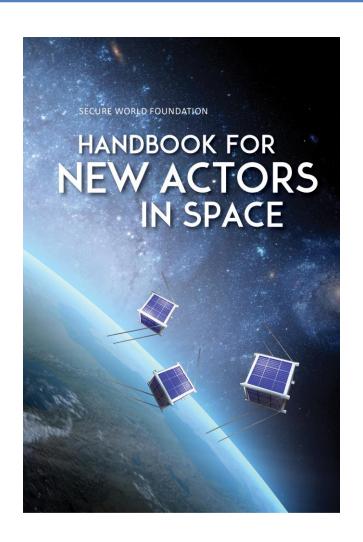
- UN-GGIM as a clearinghouse, a formal mechanism for convening and disseminating access information, new ideas, lessons learned, and best practices
- Continually look to expand participation and crosscolloaboration across a variety of including local, national, regional, and international non-governmental organizations, non-geospatial industries, academia, and donors



## **SWF Handbook for New Actors in Space**

Promoting Cooperative Solutions for Space Sustainability

- Goal: Create a publication that provides an overview fundamental principles, laws, norms, and best practices for safe, predictable, and responsible activities in space
- Primary audiences:
  - Countries developing space programs and/or having to oversee and regulate their first satellites
  - Universities and start-up companiesthat are developing/operating satellites
- Electronic copies are available through the SWF website, free of charge: www.swfound.org/handbook



## Thank you. Questions?

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